

**PROCEEDINGS OF THE BROWN COUNTY**  
**EDUCATION AND RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education and Recreation Committee** was held on Thursday, March 5, 2015 at the Ashwaubenon Brown County Library, Ashwaubenon, Wisconsin.

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**Present: Supervisor Kaye, Supervisor Katers, Supervisor Campbell, Supervisor Gruszynski, Chairman Van Dyck**

**Excused:**

**Also Present:**

Beth Lemke (Neville Museum),  
Neil Anderson (Parks Dept. – Zoo Director)  
Matt Kriese (Parks Dept. – Asst. Director)  
Brian Simons (Library Director)  
Kevin Keen (Neville Board Chairman)  
Kathy Pletcher (Library Board President)

Lori Denault (Library – Finance Manager)  
Curtis Hall (Parks Dept. - Adventure Park Supervisor)  
Chad Weininger (Director of Administration)  
Scott Anthes (Golf Course – Superintendent)  
Lyle Wilquet  
Other Interested Parties

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**I. Call to Order.**

The meeting was called to order by Chairman Van Dyck at 5:32 p.m.

**II. Approve/Modify Agenda.**

**Motion made by Supervisor Kaye, seconded by Supervisor Katers to approve. MOTION CARRIED UNANIMOUSLY**

**III. Approve/Modify Minutes of February 5, 2015.**

**Motion made by Supervisor Katers, seconded by Supervisor Kaye to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Comments from the Public:**

Lyle Wilquet. 1942 Zeise Ave, Green Bay 54302. Wilquet said he was unfamiliar with process and as he recently appeared before the county board did not know if the board had referred the issue to committee. Chairman Van Dyck said that the issue has not been referred to committee but said that it will be noted that Mr. Wilquet would like it to be.

Wilquet expressed concerns to the committee about material he rented several years ago from the library system. Wilquet stated that he has appeared before the library board, the county board, and the EDREC committee multiple times over the years to address this issue. He stated that he sent a picture to all supervisors regarding the material he objected too. He believes that the images contained in the film are pornography.

Wilquet said that when he voiced his concerns to the library board, they were ok with the content, and they wouldn't pull it. Wilquet said that in the past the library has pulled DVDs for one reason or another, but won't pull this title. He stated that he knows that the EDREC committee has no control over the library board, and that they can do as they please. He restated that in the absence of action from the library board he has reappeared before the county board. He wants to know if the county board approves of the content in the film. If they don't he would like the board to use its influence to try to have DVDs pulled from the shelves. He believes the board and the EDREC committee should use its power of the purse to force the library board to pull the DVDs. Wilquet said he is shocked that the library board sees nothing wrong with the content.

Supervisor Campbell asked if the library board has talked to Wilquet about any policies in place regarding ratings on movies. Wilquet said he was told the library uses the American Standard Rating System to rate their movies.

Supervisor Campbell asked what the rating of the film Wilquet is objecting to was. Wilquet said the film was rated R. Supervisor Campbell asked if anyone can rent the film. Wilquet responded that the library's policies are that only those over 18 can rent films rated R.

Wilquet described a specific scene from the film which is also the subject of the photos he provided to supervisors where in the characters in the movie are engaging in intercourse.

Chairman Van Dyck said that since this was not on the agenda it can't be discussed in depth. He went on to say that if a board member wanted to do a communication to the county board they could certainly do that.

Wilquet said he appreciates the committees hearing his concerns.

*The film being referenced is "Wanted" (2008).*

1. Review Minutes of:
  - a. Library Board (January 15, 2015)

*No actions taken*

#### Communications:

#### Museum

2. 2014 to 2015 Carryover Funds

Beth Lemke, Museum Director, presented. Lemke said that the carryover funds are from the master planning funds that go back to 2013. The funds are related to the work that the museum was doing with Medicom, and they just wrapped up the work about a week ago. They carryover was the remaining balance owed.

**Motion made by Supervisor Campbell, seconded by Supervisor Kaye to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

3. Discussion of Museum Admission Fees *(Per Chair Van Dyck's request at February Education and Recreation Committee Meeting).*

Lemke presented. The foundation board met on 2/17 regarding the fees and made a recommendation; the recommendation will go to governing board 4/13. Lemke said then she will bring both recommendations before the EDREC Committee in May. Supervisor Van Dyck asked if she was asking to defer to the May meeting. Lemke said yes.

**Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to postpone the Admission Fees issue to the May meeting of the Education and Recreation Committee. Vote taken. MOTION CARRIED UNANIMOUSLY**

4. Directors Report

Beth Lemke, Museum Director with Kevin Keen, Neville Governing Board Chairman. Lemke began by saying that they have two exhibits opening in April. They have an art exhibition and an architecture exhibit.

Attendance at the museum was up in 2014 compared to 2013. Admissions revenue was up by 43%.

Lemke did a comparison that was requested in regards to revenue of 2014 to 2015 without the outreach numbers. The numbers reflect actual people coming through the doors.

Lemke handed out the 2014 Annual Report; this is the first annual report done by the museum in over 5 years. The report is jointly done with the foundation. It is a snapshot. Lemke also handed out marketing materials to the committee members for upcoming exhibits. Lemke talked about how the library is putting effort into uniform branding. She commented that people will soon notice the same style and language in email signatures.

Keen introduced himself. He is the Chairman of the Museum Governing Board and has sat on the board for about 20 years, and at one time sat on the EDREC Committee. He wanted to thank the committee for their support.

He is excited about the spy exhibit that is coming. He described it as both interesting and clever.

Lemke said that the Neville Museum is working on a joint effort marketing grant from the state's Department of Tourism. The grant has a deadline of April 1<sup>st</sup>. Supervisor Katers asked what the grant was for. Lemke explained that that in the November budget meeting there was money put into the intergovernmental revenue for marketing in summer and fall if the museum failed to get the joint effort marketing grant.

Supervisor Gruszynski asked what the likelihood is to receive the grant. Lemke said that it looks good because of the 100<sup>th</sup> anniversary. Three years ago when they got the first grant, they did not have a three year exhibition plan, so they were unable to apply for a three year continuous grant because they didn't know what was down the road. That isn't the case now. It would be funding for July-October. Lemke added that the grant clearly helped their numbers this year, and so they plan on applying it to several of their upcoming exhibits.

Supervisor Campbell wanted to thank Keen and members of the governing board for their ambitious plan this year. Supervisor Campbell said the private/public partnership should be congratulated. It's a jammed packed year for the museum. She believes that any other museum in the state would be envious of the Neville this year. Keen thanked Supervisor Campbell and responded that everything is now lined up. The people are in place to make things happen. The partnerships are well functioning.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Katers to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

## Library

### **5. 2014 to 2015 Carryover Funds**

Kathy Pletcher Library Board Chairman introduced Brian Simons as the new Library Director. Simons said he's anxious and busy. He said there is enormous potential. He complimented the county on having a really strong program, and his plan is to make it a really good program as well. He is looking forward to reporting good things to the committee.

Supervisor Van Dyck asked for a brief background. Simons talked about his hometown Green Bay roots, how he went off for a few years, and now he's back. He has spent his entire library career in Wisconsin.

Pletcher talked about the carryover funds. She directed supervisors to a handout spreadsheet. The spreadsheet shows how the Library system spent the prior year's carryover funding and then what is being carried over for the current year.

From the 2013 carryover funds, they will be carrying over approximately \$100,000 into 2015. At the time that they were doing their budget, they were projecting a structural deficit for 2015, so in 2014 they made sure they had carryover funds to cover the structural deficit.

Pletcher added that in 2014, the majority of money had gone to facilities. They did take out the funds owed from Outagamie County as they are not expecting them anytime soon.

The first thing is take care of the structural deficit.

The Nicolet Library system is moving out of Brown County Library's building so it is lost revenue of over \$54,000.

They set aside some money in 2013 to buy some books. They have a number of items that are on order and have not come in yet, so they are holding money to pay those bills when they come due.

They have taken out funds owed from Outagamie County for this year as well, as they are not expecting Outagamie County to pay those chargebacks either.

The last line item shows the withholding of funds for emergency funds.

Pletcher concluded by saying that the county levy was flat this year, so it's not the county levy that's creating the problem. It's a loss of revenue and an increase in expenses that the library doesn't have a lot of control over.

Supervisor Campbell asked about the potential to rent the new downtown facility. Pletcher said that some non-profits were interested, but it didn't work out because of space and parking. In the meantime, the library has been having conversations on what they can do with the 3<sup>rd</sup> level. They are looking at entrepreneurial possibilities. The library is wired for high speed networks which Pletcher believes business will find attractive. There is some interest from the University for Downtown Space. There are lots of options.

Supervisor Katers said its great what they're doing. Pletcher said they are trying to turn their lemons into lemonade.

Simons said it would be nice to find something that helps or supports the community as well.

Supervisor Van Dyck said there is more potential to have something that is enhanced by the library, but he isn't convinced it will add to the revenue. They need to find \$75,000 of lost revenue and they might not get it back. Supervisor Campbell disagreed and said she thinks that there is potential for revenue depending how something is reconfigured.

Pletcher said they are trying to have a big open mind about it. She provided another handout that highlights the library's strategic plan.

Supervisor Van Dyck commented that it was unfortunate that where they were able to use the carryover funds in the past year, the carryover funds for 2015 will pretty much exclusively be used to cover soft costs.

Supervisor Campbell asked if the library was planning on doing the roof at the Ashwaubenon branch. Pletcher said that it wasn't in the library's budget. Director of Administration Chad Weininger said the funds were available in the capital improvements fund for 2016 or 2017.

Supervisor Van Dyck is hesitant to approve the carryover funds as the library board has not. Weininger said from an accounting perspective the Department of Administration would like it approved. He heavily emphasized that these are library funds, and that the carryover process is simply for accounting purposes.

**Motion made by Supervisor Kaye, seconded by Supervisor Campbell to approve the carryover funds as presented pending the approval of the Library Board on March 19th. Vote taken. MOTION CARRIED UNANIMOUSLY**

## **6. Library/Presidents Report**

Kathy Pletcher presented. She referenced an email about "Evening in Tuscany" Wine and Cheese Event at the Wrightstown Library. The Wrightstown Library needs to raise \$20,000 each year in support of their library. She encouraged members to attend the event on March 17<sup>th</sup>.

Pletcher wished to recognize the outstanding administrative dream team at the library system that kept the library going while there was no director. She is excited about the new director and that the library has a lot of great programs coming up. Pletcher highlighted some of the library systems events and commented that all the branches are really well used.

Supervisor Katers asked if he could get an emailed list of the things up and coming. He wants to share it at the village board meeting.

Supervisor Campbell asked about the international film festival. Kathy said that that the library was a sponsor.

Supervisor Van Dyck thanked Pletcher for her support and stepping up with no financial incentive.

Simons invited all supervisors to meet with him at the library as he wants to hear what their issues are for the county. His philosophy is that the library provides things the community needs. Input from the supervisors is what he uses to help the library build programs. The committee thanked Simons for the invitation.

**Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

## **NEW Zoo & Park Management**

### **7. 2014 to 2015 Carryover Funds**

Neil Anderson, Zoo Director, and Matt Kriese, Asst. Parks Director, presented. Kriese said that the boat landing dredging would be carried over. This is a second year carryover. They did have a contract in place, but due to extremely cold weather in December, they are going to wait till fall 2015.

Anderson said that the zoos children's fencing project will be carried over they are \$6,000 away from completion. As soon as ground thaws they'll put the fence posts in. The original area opened in 1992 with split rail fencing.

Anderson said the base camp project for \$250,000, and the architecture fee is \$1,400.

**Motion made by Supervisor Kaye, seconded by Supervisor Katers to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

### **8. Resolution re: International Migratory Bird Day**

Kriese said that Bird City Wisconsin is just a spin-off of Tree City. In order to hold that designation, there needs to be a resolution from the county board. It helps with conservation grants.

**Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to approve the resolution. Vote taken. MOTION CARRIED UNANIMOUSLY**

### **9. Approval of Bid Project #1737A – Adventure Park Base Camp Building**

Matt Kriese presented and provided handout. He showed a chart showing building plan and prices. He explained that a closed interior classroom was made to be an outdoors learning space, and that helped reduce the cost.

Supervisor Katers asked if it's designed to wall in later. Kriese said no, they don't have a frost foundation wall. Anderson said they looked at the ski shelter and said that it's not rented. If a company needs indoor space, they can upsell to the ski shelter.

Supervisor Campbell asked when it will be finished. Kriese said they have a date set of June 1<sup>st</sup>.

Supervisor Van Dyck asked what the low bid last time. Kriese said it was RJM at \$264,000. Supervisor Van Dyck asked if the only difference was changing the room design from inside to outside. Kriese explained what they all changed including a utility closet relocation and pulling radiant heat from the concession area.

Kriese discussed the alternate bids 1, 2 and 4. Supervisor Van Dyck asked about alternate bid 3. Kriese said that it was fiberboard all the way around.

Supervisor Katers asked if the park staff felt that it was unnecessary to do the fiberboard all the way around. Kriese said there were some advantages like easily changing the color, but they have concerns about warping and incorrect installation.

**Motion made by Supervisor Katers, seconded by Supervisor Campbell to approve contract for Green Bay Area Builders for the adventure park base camp building in the amount of \$234,167. Vote taken. MOTION CARRIED UNANIMOUSLY**

### **10. Approval of Bid for Project #1821 – Culvert Repair & Replacement on the State Trails**

Kriese provided handout. He explained that the bids just came in this week so that's why they weren't in the agenda packet. These are expensive culverts.

Supervisor Gruszynski asked if the funding has been secured. Kriese said the county has an agreement with the DNR and he talked recently to state park officials, and there were no issues.

**Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to approve the culvert repair/replacement on the Fox River Mountain Bay Trails contract to DeGroot, Inc in the amount of \$102,618.16. Vote taken. MOTION CARRIED UNANIMOUSLY**

**11. Request for fee waiver of Reforestation Camp Ski Lodge**

- a. Bay Nordics Project Illumination Fundraising Event, April 18**

Supervisor Van Dyck asked if this was a repeat request. Kriese said that it was a first time request.

**Motion made by Supervisor Katers, seconded by Supervisor Kaye to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**12. Approval of MOA's Between the County and Support Groups**

Matt Kriese presented. He said that duck club and conservation alliance have been in existence for a long time and longtime supporters of the parks. The prior MOA's had been 1 year; they are now requesting 2 year agreements.

The Wayside Morrison Lions Club is new and they are hoping to partner together for a new bridge at Way-Morr Park. The bridge is an old bridge from the 1960's and it currently is not ADA accessible. They are looking at raising \$35,000. This is also a two year agreement.

Supervisor Katers asked where the \$35,000 figure came from. Kriese said they have two estimates. One was obtained from a county source and the second was obtained by the Lions Club.

Supervisor Katers said that these agreements are super thorough and as long as the partners are good custodians it's great. Kriese said it's great to have these partners. It's a benefit for the whole community.

- a. Green Bay Duck Hunters Association**
- b. Brown County Conservation Alliance**
- c. Wayside Morrison Lions Club**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to suspend the rules and take items 12a, 12b, & 12c together. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Katers to approve the MOA's between Brown County and the Green Bay Duck Hunters Association, the Brown County Conservation Alliance, and the Wayside Morrison Lions Club. Vote taken. MOTION CARRIED UNANIMOUSLY**

**13. Open Position Report**

Matt Kriese presented. He talked about the one (1) full-time position and the rest are seasonal. They are looking at a March 9<sup>th</sup> start date for the full-time position. Supervisor Van Dyck asked if the rest were all normal. Anderson said yes.

**Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**14. Field Staff Reports/Attendance Reports**

Curtis Hall from the Adventure Park presented. Hall said it was a tough season with thin snow, but conditions were good. The park is in process of finalizing the MOA with the Friends of the Reforestation Camp Trails. There are five different organizations represented in that user group. The organization is working on their bylaws and is in the process of getting their 501c3. They also hired a new ranger, and he's working out well.

**Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

## 15. Assistant Directors Report

Matt Kriese presented. Kriese directed the committee members to his report in the packet but highlighted several items.

- He attended a career fair at Bayport High School
- The parks will be judging at local science fairs
- They had a Tiki Torch event at Barkhausen. They had 130 attendees this year; last year they had 35.
- They held a survival course and were capped
- Snowmobile trails never opened in Brown County this year.

With the new assistant naturalist position, the department is looking at developing more programs.

The Maple syrup program is gearing up which is a great/fun event for families to come outside and learn about maple syrup. Supervisor Katers asked what date. Kriese said that the event will be on March 28<sup>th</sup>, 9-3pm.

Kriese concluded that he will be out of town at a national conference.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Kaye to receive and place on file. Vote taken.**  
**MOTION CARRIED UNANIMOUSLY**

## 16. Zoo Directors Report

Neil Anderson presented. Anderson started with the animal collection report; animals are being moved. They are going in and out. The animal hospital is being worked on again. They are still looking at this summer getting things transferred. They have been meeting with donors to help with the process. The old hospital will be turned into a nutrition center.

Anderson continued that they are in the middle of remodeling the visitor center, and are expecting to be done mid-March. A lot of that was donation. The zoo society moved the donor walls to the Mayan Food Court.

Anderson provided handout showing admissions revenue and attendance.

The zoo is gearing up for their "Easter Extravaganza". The zoo won't be doing the breakfast with the Easter Bunny this year. They will still have the Easter Bunny and the egg hunt, and a new thing....a peep show. The kids can bring in peeps and decorate them. It should be a lot of fun.

Kurt mentioned that they are going to have an egg drop. If a person can drop an egg in a basket from the zip line they'll get another free zip line.

They are working on another event called "Brew at the Zoo". Beer and Wine at different stations. It will be a signature event for conservation funding. It is important for the ACA accreditation funding.

Supervisor Van Dyck finds it entertaining that the zoo's cougar is on the Walgreens "prescription drug plan".

**Motion made by Supervisor Kaye, seconded by Supervisor Katers to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

## Golf Course

### 17. 2014 to 2015 Carryover Funds

Scott Anthes, Golf Superintendent, presented. All funds are coming from the ground maintenance category. One carryover is for cracks in the paths. A second is for tree removal. The third is for the Trout Creek Stabilization Project. Over the years the Golf Course has been bucking up bank along the stream and this past year they noticed that it was eroding under their bridge. They had land con come out and it used to be 70/30, but now its 50/50 grant. They applied through land con, they have the DNR permits, but they aren't letting them do the project until July. This delay won't affect the golf course as the work is down by their shop.

**Motion made by Supervisor Katers, seconded by Supervisor Campbell to approve the carryover funds in the amount of \$12,500. Vote taken. MOTION CARRIED UNANIMOUSLY**

**18. Discussion and review of the potential sale of extra land the golf course owns. *Motion at February Ed and Rec Meeting: To refer back to staff for further review of the plot and to further divide and combine the plots.***

Anthes asked that this issue be held till the June meeting. He mentioned that the golf course has been meeting with administration.

**Motion made by Supervisor Campbell, seconded by Supervisor Katers to defer issue until the June meeting of the Education and Recreation Committee. Vote taken. MOTION CARRIED UNANIMOUSLY**

**19. Open Positions Report**

Anthes said they have two open positions. The mechanics position has been filled, and they are excited because they stole him away from their vendor, but they are getting a really, really good mechanic. Others are just seasonal employees.

**Motion made by Supervisor Katers, seconded by Supervisor Kaye to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**20. Superintendent's Report**

Anthes said he is continuing to scout the greens. He said things are looking good. The fairways will have some dead patches, but he is hoping that some warm weather will help and prevent it. He directed the committee members to the picture of the grass sample. The picture shows that the grass is growing well. He is happy with how things are coming along.

Anthes showed pictures to the committee members on his cell phone of a 4-wheeler/snowmobiler who drove up off the creek and did circles on the 4<sup>th</sup> green. He can't be sure what the damage will look like till the snow is off.

Supervisor Katers asked if they can fence off the course. Anthes said they have lots of signs letting people know its private property, but people like wide open flat spaces.

Maintenance has been working on trees when it's not too cold. They have a gentleman painting all the golf course accessories, and going through the bunker rakes. Bunker rakes are where some investment is going by the Friends of the Golf Course group. They are working on their 501c3. Otherwise, the course has been working on equipment. They were holding off because they were waiting for the mechanic who was supposed to start in February. They are hitting the grindstone now.

With the lack of snow, Anthes said he feels they will have a normal opening this year. He is estimating the 1<sup>st</sup> week of April.

**Motion made by Supervisor Campbell, seconded by Supervisor Kaye to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Resch Centre/Arena/Shopko Hall**

**21. 2014-2015 Carryover Funds**

Weininger asked that the committee approve the carryover funds from a technical perspective. Weininger said that this process will be retooled for the future. Supervisor Van Dyck asked if they were approving the all funds for Veterans Memorial Comp Capital Project. Weininger said yes. Supervisor Van Dyck expressed concern that they were being asked to approve something they had no documentation on, but he understands the technicality of it. Weininger said they are closing the books, and they only have very rough estimates for what the "all funds" are. He will rebuild the process.

**Motion made by Supervisor Kaye, seconded by Supervisor Katers to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**



**Other**

1. **Audit of the bills.**
2. **Such other matters as authorized by law.**
3. **Adjourn.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Katers to adjourn at 6:52 pm. Vote taken. MOTION CARRIED UNANIMOUSLY**

Respectfully submitted,

Brian B. Lueth  
Recording Secretary

# 2014 Annual Report



Neville  
Public  
Museum  
Foundation

Photo: Fox-Wisconsin Heritage Parkway

## Directors' Report

This is the time of year where we take a moment to evaluate our success over the past year and identify areas where we can improve. In 2014, under our direction the museum took a step back to reflect on the past so that as a new team we can continue to offer relevant programming in relation to the museum's historical mission of championing history, science and art.

As part of the planning process for our future we have obtained a Current Situational Analysis and Audience Analysis. We now have the tools to answer questions such as: What role should the Neville Public Museum perform in the community? Who are our target audiences? Why should the community visit and support us? In early 2015, we will launch our new message and submit a request for proposal for an illustrated Exhibit Visitor Experience Plan which will focus on future exhibit design, fundraising opportunities and a development plan for the future. In some ways, the upcoming year is a new beginning for us as an organization.

In 2015 the Museum will be celebrating our Centennial Anniversary. We will have a great combination of internally created exhibits including the *70<sup>th</sup> Art Annual Juried Exhibition*, traveling exhibits such as *Spies, Traitors, Saboteurs* from the International Spy Museum and wonderful partnership exhibits including *Building Community: 100+ Years of Local Architecture and Sisters in Spirit: Native American Stories in Rocks and Beads*. Along with our exhibits we will continue to offer educational programming for schools as well as public programming including our incredibly successful new beer and soda making workshops.

As you read this annual report, we hope it will remind you of our recent successes and energize you for the future. For those of you who have tirelessly committed time and energy to the success of this organization, we thank you. For the many of you who are new, we welcome you to the Neville family.

Sincerely,



Beth A. Lemke

Kasha Huntowski

Executive Director

Executive Director

Neville Public Museum

Neville Public Museum Foundation

### Neville Public Museum Staff

Executive Director: Beth Lemke

Deputy Director: Kevin Cullen

Collections Manager: Louise Pfothenhauer

Education Specialist: Kirsten Smith

Exhibit Technician: Maggie Demehl

Guest Services Coordinator: Jessica Day

Technician: Dennis Rosloniec

### Neville Public Museum Foundation Staff

Executive Director: Kasha Huntowski

Office Manager: Kathy Rosera

Communications Coordinator: Rachel Patterson

### Neville Public Museum Foundation Board

Chair: Diane Ford

Vice Chair: Terri Trantow

Secretary: Frank Kowalkowski

Treasurer: Brendan Bruss

Chair Emeritus: Kramer Rock

Board Members: Todd Bartels, Lynette Green, Cathy Harden,  
Dr. Richard Horak, Matt Mueller, Kathleen Ratteree,  
Alex Renard, Jim Rivett, Kim Schanock

## *Neville Public Museum Year in Review* —

The mission of the Neville Public Museum Foundation is to raise funds for exhibits and programming at the Neville Museum.

The following exhibits and programs were made possible by our generous donors:

### **A Century of Discovery - January 25 through October 26**



The collections of the Neville Public Museum were featured in this exhibit, which highlighted museum displays of the past 100 years. This exhibit was the introduction to our Centennial Anniversary in 2015.

### **A World at War: 100th Commemoration of the Start of WWI** - March 6 through June 1

*A World at War* commemorated the events, places, and people that fought in the First World War, particularly those soldiers from Northeast Wisconsin. This exhibit will highlighted photographs, artifacts, and oral histories from WWI.



### **Agriculture to Tavern Culture: The Art, History, and Science of Beer** - June 14 through October 26

Visitors learned about the science and history of brewing, the agricultural beginnings, the history of breweries in Green Bay, and the art in packaging and advertising.



### **Touchdown! Green Bay Packers Hall of Fame, Inc. at the Neville Public Museum** - April 4 through March 2015

Featuring artifacts and images from one of the most storied franchises in NFL history - the Green Bay Packers. The story is told through the history of the Green Bay Packers Hall of Fame, Inc. and its growth from a temporary display in 1967 to its current status as one of the most premier professional sports collections in the world.



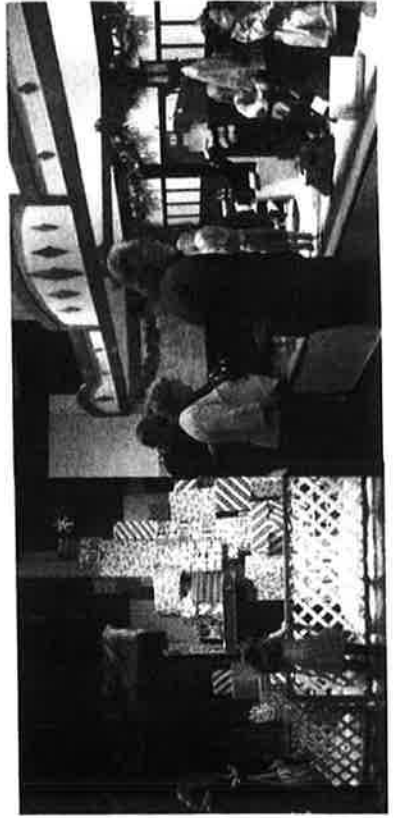
### Art Annual Retrospective - September 4 through October 26

Artworks from the last 69 years were displayed. The art exhibited was from past art annuals, now a part of the Neville collection.



### Holiday Memories of Downtown Green Bay - November 22 through January 2015

Bigger and more magical than ever before, visitors to this 5,000 square foot exhibit were enchanted upon entering a forest fantasy complete with: model train sets that wound around a mountain of presents, animated H.C. Prange department store figurines in a variety of natural settings, a gift shop for children only, as well as "Bruce the Spruce" the talking Christmas tree with his new young sapling "Sammy the Spruce".



### Neville Cellar Series Brewing & Bottling Workshops -

Attendees learned about the history of beer while enjoying the hands on experience of brewing and bottling beer at home. Three different classes were offered including German Dunkel Weissbeir in September, Belgian Farmhouse Ale in October and Scandinavian Baltic Porter in November. Brewing and Bottling Due to the popularity workshops will be offered again in the Fall of 2015.



### Family Soda Series Workshops -

Families were invited to come in and learn how to make and bottle soda at home. Two different classes were offered including Cream Soda in September and Root beer in October. The Soda Series was so successful that we will be offering three classes in the Summer of 2015.



## Donor Spotlight

### Schreiber Foods

The Neville Public Museum is honored to have received a grant from Schreiber Foods to expand the museum's teaching collection!

The new teaching collection complements a new modular-designed educational program consisting of 20 inquiry-driven, object-based lessons that tie into central themes from the museum's permanent exhibit, *On the Edge of the Inland Sea*.

Areas of exploration include: Thinking like a Historian, The Rock Cycle, A Landscape Shaped Over Time, Plants and Animals of the Ice Age, Wisconsin's First People, Native Americans in the Old Time, The Age of Exploration, The Fur Trade Era, Treaty Making, Building a Town / Building a State, Natural Resources, Civil War, Immigration, Peshigo Fire, Mass Production and Domestic Life, The Age of Invention, Native Americans in the Modern World, World War I, Culture in Northeastern Wisconsin and Preserving History.



Supporting these lessons are a diverse array of objects, ranging from a physics model of a glacier, to the teeth left behind by Ice Age titans, to the material culture of the immigrant groups who would later settle in this region.



## Development Report

In 2014, almost \$400,000 was raised and over 150 volunteers donated over 5,000 hours to support the mission of the Neville Public Museum Foundation. On behalf of the Museum and staff, and all the people who look to this museum as a community resource and asset, we remain forever grateful for your support. For one hundred years, you have helped us preserve the legacy of the past and with your continued support, we look forward to preserving the legacy of the next one hundred years and beyond.



### 2014 Donors

#### Diamond Circle (\$50,000 and Up)

Byron L. Walter Family Trust

#### Platinum Circle (\$25,000 to \$49,999)

George Kress Foundation/Green Bay Packaging

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## Donor Spotlight

### Byron L. Walter Family Trust

The legacy and generosity of Byron L. and Minnie Walter lives on through the Byron L. Walter Family Trust that was created by their daughter Arlene in 1979. The Byron Walter Family Trust has supported and sustained many organizations in Brown County and has strengthened our community in countless ways.

Byron L. Walter (1877-1954) moved to Green Bay in 1898 and worked as a plumber's apprentice until he began working at Gotfreson Bros. Hardware Store. Byron formed a partnership in a new hardware and sheet metal company, which became Green Bay Hardware, Inc. He served as president until his retirement in 1953. Byron also was a co-founder of the Paper Converting Machine Company, and for a period of time served as president of this company. Arlene, the only child of Byron and Minnie Walter, continued her parents' mission to support Northeast Wisconsin until her death in 1979 when the Byron L. Walter Family Trust was established.

The Byron L. Walter Family Trust has been an enduring supporter of the Neville Public Museum. Our first floor gallery, The Walter Gallery, is named for the Walter family.

The Neville Public Museum would like to thank the Byron L. Walter Family Trust for their support and generosity throughout the years. The impact that Byron, Minnie, and Arlene (pictured below from left to right) have made in Northeast Wisconsin will continue to better the lives of our residents for years to come.



## Thank You Volunteers!

This past year would not have been as successful without the dedication and hard work of all of our volunteers. The Neville Public Museum Foundation would like to acknowledge all of the wonderful volunteers and interns who help with events, run the gift shop, set up and tear down exhibits, assist with school groups, wrap presents in the Children's Only Shop, lend a voice to Bruce the Spruce and many other things. For all of this we thank you!

## Volunteer Spotlight

### Carolyn Reedy

Carolyn Reedy is a valued volunteer in the Neville Museum Gift Shop. Carolyn began volunteering at the Neville in the Children Only Shop—a fun way to feed her passion for museums.

She has since transitioned into volunteering in the Gift Shop and does everything from selling to assisting in merchandise selection and is known for her impeccable Gift Shop window displays.



Carolyn taught elementary

school for 39 years before retiring. She loves volunteering at the Neville because it has given her a purpose in her retirement.

Carolyn also loves meeting museum visitors from around the state and country and hearing their stories.

Carolyn's husband Conrad also volunteers at the Neville helping with exhibit construction and exhibit receptions.



## Our Mission

Providing trusted information and resources to connect people, ideas and community.

Enhance Education for Children

Support Economic Development

Provide a Third Place to Engage the Community

Foster Cultural and Diversity Awareness

## Our Priorities

How do we meet our mission and priorities?

Facilities

Technology

Staff

Collection

Communication

Financial Resources

## Our Goals

Improve school and reading readiness for young children.

Spark interest in reading and learning for children of all ages.

Help at-risk readers maintain or improve the reading ability they build in school.

Give parents and caregivers tools and techniques for helping children succeed.

Help adults for whom English is a second language improve their communication skills.

Provide resources for adults to improve computer skills needed in the workplace.

Serve people who visit our community as tourists.

Make meeting rooms and information resources available to businesses and professionals.

Ensure that all residents know the Library provides a good return on tax and donation investment.

Provide a free, welcoming space where individuals can relax and reflect.

Provide a space where individuals can learn and share ideas in a neutral, pressure-free learning environment.

Provide space for social groups and the community at-large to engage and interact.

Ensure that all members of our community feel welcomed, valued and respected at the Library.

Model inclusiveness by learning and providing information about our diverse population.



## Tabulation Record / Intent to Award Documentation

305 E. Walnut Street, Green Bay, WI 54305 Phone: (920) 448-4040 Fax: (920) 440-4036  
Web: www.co.brown.wi.us

<b>Project Number:</b> 1737A	
<b>Project Name:</b> NEW Zoo Adventure Park Base Camp Building	
<b>Type of Project (RFB, RFP, RFQ):</b> RFB	
<b>Purchasing Representative:</b> Date O'Donnell	
<b>Due Date:</b> March 2, 2015	<b>Location:</b> Brown County Clerk's Office
<b>Opening Date:</b> March 2, 2015	<b>Location:</b> Northern Building, 2nd Floor, Room 201

CONTRACTOR	CITY, STATE	BASE BID	ADD ALT BID 1	ADD ALT BID 2	ADD ALT BID 3	ADD ALT BID 4	TOTAL COST WITH SELECTED ALT BIDS (BASE BID PLUS ADD ALT BID 1, 2 & 4)	BID BOND	Attendance Acknowledged?		Intent To Award
									ADD 1 - Site Visit Attendance List	ADD 2 - Q&A	
1 Zeise Construction	Green Bay, WI	\$ 268,444.00	No Bid	No Bid	\$ 2,300.00	\$ 4,013.00	\$ 272,457.00	Yes	Yes	Yes	
2 Milbach Construction Services	Kaukauna, WI	\$ 271,800.00	\$ 2,215.00	\$ 2,125.00	\$ 3,680.00	\$ 3,890.00	\$ 280,030.00	Yes	Yes	Yes	
3 Badgerland Building, Inc.	Black Creek, WI	\$ 241,440.00	\$ 2,770.00	Deduct \$250.00	\$ 8,400.00	\$ 4,225.00	\$ 248,185.00	Yes	Yes	Yes	
4 Alliance Construction & Design	DePere, WI	\$ 299,380.00	\$ 3,870.00	\$ 685.00	\$ 9,939.00	\$ 4,216.00	\$ 308,151.00	Yes	Yes	Yes	
5 RJM Construction, LLC	Black Creek, WI	\$ 243,700.00	\$ 2,500.00	\$ 710.00	\$ 4,100.00	\$ 5,900.00	\$ 252,810.00	Yes	Yes	Yes	
6 Green Bay Area Builders	Green Bay, WI	\$ 230,017.00	\$ 475.00	\$ 175.00	\$ 1,450.00	\$ 3,500.00	\$ 234,167.00	Yes	Yes	Yes	X
7 IEI	DePere, WI	\$ 239,000.00	\$ 3,000.00	\$ 2,400.00	\$ 7,400.00	\$ 4,000.00	\$ 248,400.00	Yes	Yes	Yes	
8 Decker Lumber	Alhens, WI	\$ 242,500.00	\$ 1,350.00	\$ 500.00	\$ 5,200.00	\$ 4,400.00	\$ 248,750.00	Yes	Yes	Yes	



# **Tabulation Record / Intent to Award Documentation**

305 E. Walnut Street, Green Bay, WI 54305 Phone: (920) 448-4040 Fax: (920) 440-4036  
Web: www.co.brown.wi.us

<b>Project Number:</b> 1821			
<b>Project Name:</b> Culvert Repairs and Replacements on Fox River & Mountain Bay Trails			
<b>Type of Project (RFB, RFP, RFQ):</b> RFB			
<b>Purchasing Representative:</b> Dale DeNarur			
<b>Due Date:</b> February 24, 2015	<b>Time:</b> 11:00 AM	<b>Location:</b>	Brown County Clerk's Office Northern Building, 2nd Floor, Room 201
<b>Opening Date:</b> February 24, 2015	<b>Time:</b> 11:00 AM	<b>Location:</b>	

	CONTRACTOR	CITY, STATE	BASE BID - TOTAL FOR ALL LOCATIONS	ADD DISCOUNT IF ALL CULVERTS ARE DONE	TOTAL COST AFTER DISCOUNT	TOTAL COST WITH CULVERTS 10 & 11 REMOVED FROM PROJECT (COST DEDUCTED FROM BASE BID)	BID BOND	Addenda Acknowledged?				ADD 5 - "See below note	Intent To Award
								ADD 1	ADD 2	ADD 3	ADD 4		
1	Advanced Construction, Inc.	Green Bay, WI	\$ 357,067.00	1.50%	\$ 351,711.00	\$ 195,067.00	Yes	Yes	Yes	Yes	Yes		
2	Ostrenga Excavating, Inc.	Green Bay, WI	\$236,894.00 - *See below note	\$ 70.200.00	\$ 166,694.00	\$166,694.00 - *See below note	Yes	Yes	Yes	Yes	Yes		
3	DeGroot, Inc	Green Bay, WI	\$ 125,848.16	0%	\$ 125,848.16	\$ 102,618.16	Yes	Yes	Yes	Yes	Yes	No	X
4	Janke General Contractors, Inc.	Athens, WI	\$ 269,000.00	0%	\$ 269,000.00	\$ 117,000.00	Yes	Yes	Yes	Yes	Yes	No	
Based on budgeted dollars, repairs to culverts #10 & 11 will be removed from the project scope.													
*Note: Ostrenga Excavating did not include costs for culverts #10 & 11 in the base bid. This cost would be the same in column that removes costs for culverts #10 & 11 from the base bid.													
**Note: Addendum 5 provided some minor clarification on requirements for culverts #10 & 11. Not acknowledging would be considered a minor informality. Culverts #10 & 11 have been removed from project scope.													



**NEW ZOO  
ADMISSIONS REVENUE ATTENDANCE  
2015 REPORT  
2013, 2014 2015**

**ATTENDANCE**

MONTH	2013	2014	2015
January	999	442	1319
February	861	537	564.00
March	5,989	4,910	
April	10,499	13,425	
May	37,075	40,506	
June	43,835	43,858	
July	38,029	48,534	
August	41,427	46,458	
September	18,024	16,459	
October	19,672	23,299	
November	1,752	1,521	
December	811	1,777	
<b>TOTAL</b>	<b>218,973</b>	<b>241,726</b>	<b>1883.00</b>

**ADMISSION & DONATIONS**

MONTH	2013		2014		2015		2013		2014		2015	
	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	PER CAP	(-)/(+)	PER CAP	PER CAP	PER CAP	PER CAP
January	1,520.87	53.76	896.00	127.62	2,312.00	-	\$1.52	1416.00	\$2.03	\$2.03	\$1.75284	
February	1,517.10	-	1,112.00	3.00	1,124.00	-	\$1.76	12.00	\$2.07	\$2.07	1.99291	
March	16,111.68	89.46	16,242.50	30.36			\$2.69		\$3.31	\$3.31		
April	40,458.27	106.03	41,931.50	-			\$3.85		\$3.12	\$3.12		
May	135,610.19	259.08	181,412.00	615.29			\$3.66		\$4.48	\$4.48		
June	167,307.94	847.96	201,002.10	510.02			\$3.82		\$4.58	\$4.58		
July	155,324.26	408.00	232,705.50	948.94			\$4.08		\$4.79	\$4.79		
August	164,161.23	680.83	210,093.00	1,572.95			\$3.96		\$4.52	\$4.52		
September	67,574.00	-	71,385.50	-			\$3.75		\$4.34	\$4.34		
October	70,718.00	519.88	101,361.50	799.73			\$3.59		\$4.35	\$4.35		
November	6,580.00	-	6,484.50	177.86			\$3.76		\$4.26	\$4.26		
December	2,680.81	10.00	5,776.00	-			\$3.31		\$3.25	\$3.25		
<b>TOTAL</b>	<b>\$829,564.35</b>	<b>\$2,975.00</b>	<b>\$1,070,402.10</b>	<b>\$4,785.77</b>	<b>\$3,436.00</b>	<b>\$0.00</b>	<b>\$3.79</b>	<b>1428.00</b>	<b>\$4.43</b>	<b>\$4.43</b>	<b>1.82475</b>	

**NEW ZOO  
GIFT SHOP, MAYAN  
ZOO PASS REVENUE**

**2015 REPORT  
2013, 2014 2015**

<b>Paws &amp; Claws Gift Shop</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>(-)/(+)</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
					<b>PER CAP</b>	<b>PER CAP</b>	<b>PER CAP</b>
January	\$ 1,055.77	\$ 557.40	\$ 1,149.47	\$ 592.07	\$1.06	\$1.26	0.87147081
February	\$ 1,251.19	\$ 669.96	\$ 1,157.14	\$ 487.18	\$1.45	\$1.25	2.05166667
March	\$ 6,410.95	\$ 4,715.11			\$1.07	\$0.96	#DIV/0!
April	\$ 13,203.95	\$ 10,948.35			\$1.26	\$0.82	
May	\$ 39,997.32	\$ 37,175.92			\$1.08	\$0.92	
June	\$ 47,174.03	\$ 44,177.86			\$1.08	\$1.01	
July	\$ 45,434.44	\$ 50,198.70			\$1.19	\$1.03	
August	\$ 44,070.13	\$ 45,949.76			\$1.06	\$0.99	
September	\$ 16,987.95	\$ 11,962.04			\$0.94	\$0.73	
October	\$ 11,447.06	\$ 8,872.02			\$0.58	\$0.38	
November	\$ 2,392.94	\$ 1,398.38			\$1.37	\$0.92	
December	\$ 1,049.37	\$ 2,611.88			\$1.29	\$1.47	
<b>TOTAL</b>	<b>\$ 230,475.10</b>	<b>\$ 219,237.38</b>	<b>\$ 2,306.61</b>	<b>\$ 1,079.25</b>	<b>\$ 1.05</b>	<b>\$0.91</b>	<b>1.22496548</b>

<b>Mayan Taste of Tropic</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>(-)/(+)</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
					<b>PER CAP</b>	<b>PER CAP</b>	<b>PER CAP</b>
January	\$ 1,437.87	\$ 698.79	\$ 1,329.18	\$ 630.39	\$1.44	\$1.58	1.00771797
February	\$ 1,376.70	\$ 934.03	\$ 800.69	\$ (133.34)	\$1.60	\$1.74	1.41966312
March	\$ 4,238.14	\$ 5,601.97			\$0.71	\$1.14	
April	\$ 12,214.97	\$ 12,402.26			\$1.16	\$0.92	
May	\$ 38,989.01	\$ 47,658.53			\$1.05	\$1.18	
June	\$ 51,184.40	\$ 55,471.02			\$1.17	\$1.26	
July	\$ 48,408.14	\$ 65,770.40			\$1.27	\$1.50	
August	\$ 54,204.81	\$ 56,141.00			\$1.31	\$1.21	
September	\$ 22,329.62	\$ 21,067.21			\$1.24	\$1.28	
October	\$ 17,184.31	\$ 20,106.38			\$0.87	\$0.86	
November	\$ 2,288.80	\$ 1,510.15			\$1.31	\$0.99	
December	\$ 895.70	\$ 2,054.59			\$1.10	\$1.16	
<b>TOTAL</b>	<b>\$ 254,752.47</b>	<b>\$ 289,416.33</b>	<b>\$ 2,129.87</b>	<b>\$ 497.05</b>	<b>\$ 1.16</b>	<b>\$1.20</b>	<b>1.13110462</b>

<b>ZOO PASS</b>							
<b>MONTH</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>(-)/(+)</b>			
January	\$ 2,538.00	\$ 881.00	\$ 1,988.00	\$ 1,107.00			
February	\$ 2,431.00	\$ 2,302.00	\$ 2,320.00	\$ 18.00			
March	\$ 11,066.00	\$ 12,801.00					
April	\$ 19,401.00	\$ 21,763.00					
May	\$ 25,115.00	\$ 33,474.00					
June	\$ 20,309.00	\$ 26,236.00					
July	\$ 13,361.00	\$ 15,973.00					
August	\$ 8,702.00	\$ 11,142.00					
September	\$ 6,526.00	\$ 5,512.00					
October	\$ 3,255.00	\$ 3,007.00					
November	\$ 3,075.00	\$ 1,985.00					
December	\$ 10,531.00	\$ 16,351.00					
<b>TOTAL</b>	<b>\$ 126,310.00</b>	<b>\$ 151,427.00</b>	<b>\$ 4,308.00</b>	<b>\$ 1,125.00</b>			

## Temp and weather avç

Weather Kε 1 = Sunny 2 = Overc 3 = Rain 3 = Rε 4 = Snow  
Vending Consists: Stroller, Animal Feed, Giraffe, Pepsi, Carousel, Train, Penny Press, Hurricane Simulator, Footsie Wo

## NEW Zoo Operations Report: February 2015

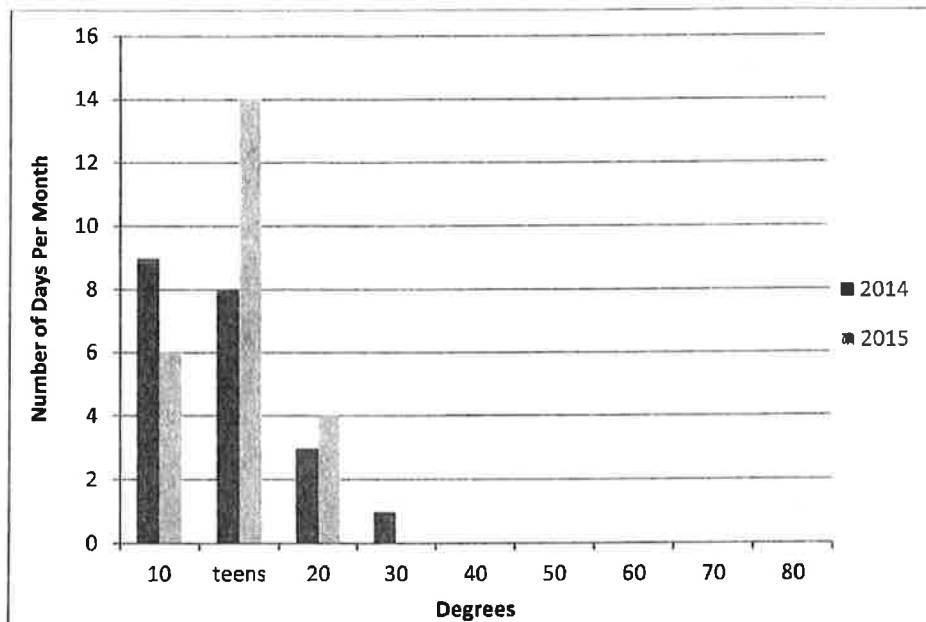
### **Noteworthy:**

**Average Temperature** recorded at the zoo in Feb. 2015 = 12°F

4 were 0, 6 in the single digits, 14 in the 10's, 4 in the 20's

**Average Temperature** recorded at the zoo in Feb. 2014 = 8°F

7 were below 0, 9 in the single digits, 8 in the 10's, 3 in the 20's, 1 in the 30's



Lowest temperature for period in Feb. 2015: 0°F Highest Temp: 26°F

Lowest temperature for period in Feb. 2014: -4°F Highest Temp: 34°F

### **[Feb. 2015]**

- 564 guests visited the Zoo in 2015, we had 537 visitors last Feb.
- Zoo passes sales were \$2320 – very close to last year's total of \$2302
- Gift Shop sales were \$488 more than last Feb.: \$1157 this year compared to \$669 last year
- Concessions sales were \$134 less this Feb. than last Feb.
- Education came in at \$736 more this Feb than last Feb.
- We are working on Eggstravaganzoo, Brew at the Zoo (June 18), the Visitor Center/Gift Shop update, ordering and experimenting with new kinds of items in the Gift Shop, creating new training binders for Guest Services staff, and informational binders for use at each POS in the VC.



